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**Lesson 1- Consequences of E Cigarettes**

Students will:

* Describe the health hazards associated with E-cigarette use.
* Identify negative consequences of E-cigarette use.

**Lesson 2- Making Our Own Choices**

Students will:

* Identify the percentage of E-cigarette users in high school and middle school and describe nonsmokers as the majority.
* Discover the amount of money the tobacco and E-cigarette industry spends on advertising its products.
* Recognize the covert methods that the tobacco and E-cigarette industry uses to attract new E-cigarette users.
* Analyze some of the propaganda techniques tobacco and E-cigarette companies use to sell their brand of E-cigarette.
* Identify reasons why teens may begin using E-cigarettes.
* Identify positive alternatives to using E-cigarettes.

**Lesson 3- Don’t Let Them Lie and Win!**

Students will:

* Analyze how nicotine addiction would affect their personal identity or goals.
* Develop a social media post that addresses misconceptions and promotes the benefits of being E-cigarette-free.

**Lesson 4- Your Life, Your Choice!**

Students will:

* Analyze the safety of flavoring chemicals and their role in E-cigarette marketing.
* Recognize situations and places that may be high risk for being offered an E-cigarette.
* Develop, practice and demonstrate refusal skills and smart exit strategies.
* Present social media project that addresses misconceptions and promotes the benefits of being E-cigarette-free.
* Make a personal goal regarding E-cigarette use.

**Lesson 5- Lessons Review and Final Teacher Created Assessment**